



**R.E. MICHEL
COMPANY**
— Since 1935 —



EQUIPMENT PROGRAM

September 15–October 16



Rebate Schedule:

\$7,500... get 1% • \$15,000... get 3%
\$30,000... get 5%

Receive an extra 30 days on orders over \$15,000
Receive an extra 60 days on orders over \$30,000

Equipment purchases qualifying for special payment terms must be on one invoice and not include other products.
Special payment terms available for product sold at standard corporate pricing with approval from R.E. Michel Credit Department.
Minimum purchase quantities required for certain vendors in order to qualify for special payment terms.

REM REWARDS
SPONSOR

Earns
ENHANCED
TRIP
ACCRUALS

Airtemp

COOLING & HEATING SYSTEMS

Equipment :

Residential Heating
& Cooling Products

*Min. purchase of any
combination of six (6) A/C
or heat pump outdoor
units, furnaces or three
(3) ductless split systems*

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TRIP
ACCRUALS



BOSCH

Invented for life

Equipment :

Boilers, Water
Heaters & Heat
Pump Systems

*Minimum purchase of
six (6) heat pumps,
three (3) boilers or
six (6) water heaters*

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BRADFORD WHITE
WATER HEATERS

Equipment :

Water Heaters
& Boilers

*Minimum purchase of
six (6) water heaters
or three (3) boilers*

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TRIP
ACCRUALS

Buderus

Equipment :

Residential Boilers

*Minimum purchase
of three (3) boilers*

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Burnham
by
U.S. Boiler Company

Equipment :

Residential Boilers

*Minimum purchase
of three (3) boilers*

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TRIP
ACCRUALS

FUJITSU

Equipment :

Residential Heating
& Cooling Products

*Min. purchase of any
combination of six (6) A/C
or heat pump outdoor
units, furnaces or three
(3) ductless split systems*

Honeywell

Equipment :

Generators

*Minimum purchase of
three (3) standby
generators*

Rinnai

Equipment :

Water Heaters,
Boilers, Direct Vent
& Vent-Free Heating
Systems

*Min. purchase of six
(6) direct vent and/or
vent-free room heaters
and/or water heaters
and/or boilers*

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ENHANCED
TRIP
ACCRUALS

The Unico System

Small-Duct Central Heating & Air Conditioning

Equipment :

Heating and
Cooling Products

*Minimum purchase
of two (2) A/C or heat
pump systems.*

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ENHANCED
TRIP
ACCRUALS

**UTICA
BOILERS**

Equipment :

Boilers

*Minimum purchase
of three (3) boilers*